

PLYMOUTH CITY COUNCIL

Subject: Business Development
Committee: Mount Edgcumbe Joint Committee
Date: 28 November 2014
Joint Chair: Councillor Peter Smith, Plymouth City Council/
Councillor Hannaford, Cornwall Council
Cabinet Members: Councillor Peter Smith Plymouth City Council/
Councillor Hannaford Cornwall Council
CMT Member: Anthony Payne, Strategic Director for Place

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Ref: ME
Key Decision: No
Part: I

Purpose of the report:

This report outlines progress to date in respect of the Transformational Change project at Mount Edgcumbe.

The Brilliant Co-operative Council Corporate Plan 2013/14 – 2016/17:

Plymouth City Council.

This report links to delivering the priorities within the Councils Corporate Plan particularly with regard to raising aspirations and providing value to communities

Cornwall Council

Business Plan Immediate Priorities: Use of resources and performance management

Environment, Planning and Economy Directorate Plan priorities:

- a) Creating a Green Cornwall
- b) Creating a better place to live
- c) Delivering excellent service

Implications for Medium Term Financial Plan and Resource Implications:

There are no resource implications.

Other Implications: eg. Child Poverty, Community Safety, Health and Safety and Risk Management:

N/A

Equality and Diversity:

N/A

Recommendations and Reasons for Recommended Action:

Members note the report.

Alternative Options Considered & Reasons for Recommended Action:

N/A

Background Papers:

N/A

Sign Off

Fin	n/a	Leg	n/a	Mon Off	n/a	HR	n/a	Assets	n/a	IT	n/a	Strat Proc	N/A
Originating SMT Member: David Draffan													
Has the Cabinet Member(s) agreed the contents of the report?													

1. Background

1.1 This report is an update on the Mount Edgcumbe Means Business initiative introduced in July 2013, which gave proposals for implementing an investment initiative in two phases. The first phase aimed to create a buzz about Mount Edgcumbe Country Park, with phase two requiring larger investment to implement a number of property renovations.

2. Progress to date

2.1 The majority of the initiatives outlined in the phase I investment have now been implemented.

2.2 This has included -

- Populating units around the Barrow centre with commercial tenants
- Converting Cremyll Lodge into holiday accommodation
- Purchase of a land train
- Aggressive marketing
- Developing the event programme
- Introduction of wi fi around the Barrow Centre (not fully completed yet)

3. Current Position

3.1 Officers from both Cornwall Council and Plymouth City Council have been exploring options for funding of the phase two initiatives.

3.2 Feasibility studies are currently being undertaken to establish renovation costs of three properties identified as holiday accommodation. These are West Lodge, Flat 1 (Barrow centre) and part of the Rame Head look-out station.

3.3 This will provide firm evidence to demonstrate overall costs involved in the phase two planning.

3.4 Other properties earmarked for renovation are -

- English Garden House
- Friends lodge
- Gardeners Lodge
- Purchase of 3 Eco Huts/or Safari Tents (subject to planning consent)

3.5 Plans to introduce of a Visitor Information Centre service within the main house foyer (currently used for gift shop and ticket sales) are progressing with a view to operating as a commercially viable facility promoting a wide range of visitor services available on the Rame Peninsula, Cornwall and Plymouth.